



## 2021-2022 Advertising Rate Card

**Pre-FALL SPECIAL: 50% OFF the regular rate for reservations made before September 30, 2021!**

### Odyssey Livestream on Facebook and YouTube

Video is streamed for 1 week+ from the concert date. Average exposure: 300-400 audiences

Size	Measurement	Season Sponsor	per Concert
	(Width x Height)	Color Only	Color Only
1/2 panel Vertical	1280 x 1440 pixel	\$1500	\$300
1 panel Horizontal	2560 x 1440 pixel	\$2500	\$400

### Odyssey Print Program (6 in. x 8.5 in.)

Exposure varies from concert to concert: 150 on average; 400-450 for each February concerts.

Size	Measurement	Season Sponsor	per Concert
	(Width x Height)	BW / Color	BW / Color
1/4 pg Vertical	2.75 in x 4 in	\$750 / \$1000	\$100 / \$200
1/3 pg Horizontal	5.5 in x 2.5 in	\$800 / \$1200	\$150 / \$300
1/2 pg Horizontal	5.5 in x 4 in	\$1000 / \$1500	\$200 / \$350
1/2 pg Vertical	2.75 in x 8 in	\$1000 / \$1500	\$200 / \$350
1 pg Vertical	5.5 in x 8 in	\$1500 / \$2000	\$250 / \$500
1 pg Inside Cover, Front	5.5 in x 8 in	\$4000 Color Only	\$1000 Color Only*
1 pg Inside Cover, Back	5.5 in x 8 in	\$4500 Color Only	\$1000 Color Only*
1 pg Outside Cover, Back	5.5 in x 8 in	\$5000 Color Only	\$2000 Color Only*

\*If available

### Agreement & Regulations

- We accept .pdf or .jpg files
- Graphics will be accepted and published as-is.
- Advertisement cannot be political, religious or violent in nature. We also do not advertise anything that we consider to be conflict of interest to our organization.
- Season sponsors will submit an advertisement that will be used throughout the season. Single ads will need to be purchased to change ads on periodic basis.
- All sponsors are acknowledged with their business logos when possible. Season sponsors will be invited with 4 complimentary tickets to our fundraising events such as "Miles for Music."

## Deadlines (ca. 15 days before the Concert)

<b>Due: 11:59pm</b>	<b>Odyssey Event Date(s)</b>
1. September 29 (Wed)	October 15 (Fri)
2. October 20 (Wed)	November 5 (Fri) and 21 (Sun)
3. November 17 (Wed)	December 3 (Fri)
4. *December 15 (Wed)	January 8 (Sat) / Snow date 15 (Sat) <i>*note earlier deadline</i>
5. January 19 (Wed)	February 4 (Fri) and 18 (Fri) / Snow dates TBA and 20 (Sun)
6. March 2 (Wed)	March 18 (Fri)
7. April 13 (Wed)	April 29 (Fri)
8. May 11 (Wed)	May 28 (Sat)

All camera-ready files should be e-mailed to Ayako Tsuruta at [atsuruta@aol.com](mailto:atsuruta@aol.com).

## Size Samples (Print Program)

