



2021-2022 Advertising Rate Card

Odyssey Livestream on Facebook and YouTube

| Size | Measurement | Season Sponsor | per Concert |
|--------------------|-------------------|----------------|-------------|
| | (Width x Height) | Color Only | Color Only |
| 1/2 panel Vertical | 1280 x 1440 pixel | \$500 | \$100 |
| 1 panel Vertical | 2560 x 1440 pixel | \$1000 | \$200 |

Odyssey Print Program (6 in. x 8.5 in.)

| Size | Measurement | Season Sponsor | per Concert |
|--------------------------|------------------|-------------------|--------------------|
| | (Width x Height) | BW / Color | BW / Color |
| 1/4 pg Vertical | 2.75 in x 4 in | \$150 / \$300 | \$100 / \$200 |
| 1/3 pg Horizontal | 5.5 in x 2.5 in | \$200 / \$400 | \$150 / \$300 |
| 1/2 pg Horizontal | 5.5 in x 4 in | \$300 / \$600 | \$200 / \$300 |
| 1/2 pg Vertical | 2.75 in x 8 in | \$300 / \$600 | \$200 / \$300 |
| 1 pg Vertical | 5.5 in x 8 in | \$500 / \$1000 | \$250 / \$500 |
| 1 pg Inside Cover, Front | 5.5 in x 8 in | \$2000 Color Only | \$1000 Color Only* |
| 1 pg Inside Cover, Back | 5.5 in x 8 in | \$2000 Color Only | \$1000 Color Only* |
| 1 pg Outside Cover, Back | 5.5 in x 8 in | \$5000 Color Only | \$2000 Color Only* |

*If available

Regulations & Agreement

- We accept .pdf or .jpg files
- Graphics will be accepted and published as-is.
- Advertisement should not be political, religious or violent in nature. We also do not advertise anything that we consider to be conflict of interest to our organization.
- Season sponsors will submit an advertisement that will be used throughout the season. Single ads will need to be purchased to switch out the ads on periodic basis.

Deadlines

| Due: 11:59pm | Odyssey Event Date(s) |
|-----------------------|---|
| 1. September 29 (Wed) | October 15 (Fri) |
| 2. October 20 (Wed) | November 5 (Fri) and 21 (Sun) |
| 3. November 17 (Wed) | December 3 (Fri) |
| 4. December 15 (Wed) | January 8 (Sat) / Snow date 15 (Sat) |
| 5. January 20 (Wed) | February 11 (Fri) and 18 (Fri) / Snow dates 13 (Sun) and 20 (Sun) |
| 6. March 2 (Wed) | March 18 (Fri) |
| 7. April 13 (Wed) | April 29 (Fri) |
| 8. May 11 (Wed) | May 28 (Sat) |