



2022-2023 Advertising Rate Card

Odyssey Print Program

Size	Measurement	Season Sponsor	per Concert
	(Width x Height)	BW only	BW only
1/4 pg Vertical	2.75 in x 4 in	\$ 300	\$ 200
1/3 pg Horizontal	5.5 in x 2.5 in	\$ 400	\$ 300
1/2 pg Horizontal	5.5 in x 4 in	\$ 600	\$ 300
1/2 pg Vertical	2.75 in x 8 in	\$ 600	\$ 300
1 pg Vertical	5.5 in x 8 in	\$ 1000	\$ 500
1 pg Inside Cover, Front	5.5 in x 8 in	\$4000 Color Only	<i>On Hold</i>
1 pg Inside Cover, Back	5.5 in x 8 in	\$3500 Color Only	
1 pg Outside Cover, Back	5.5 in x 8 in	\$5000 Color Only	

Odyssey Livestream on Facebook and YouTube

Size	Measurement	Season Sponsor	per Concert
	(Width x Height)	Color Only	Color Only
1/2 panel Vertical	1280 x 1440 pixel	\$ 500	\$ 100
1 panel Horizontal	2560 x 1440 pixel	\$ 1000	\$ 200

Regulations & Agreement

- We accept .pdf or .jpg files
- Graphics will be accepted and published as-is.
- Advertisement should not be political, religious or violent in nature. We also do not advertise anything that we consider to be conflict of interest to our organization.
- Season sponsors will submit an advertisement that will be used throughout the season. Single ads will need to be purchased to switch out the ads on periodic basis.

Deadlines

Due: 11:59pm	Odyssey Event Date(s)	Note:
1. September 7 (Wed)	September 23 (Fri)	
2. September 21 (Wed)	October 7 (Fri)	
3. November 30 (Wed)	December 17 (Sat)	<i>No Livestream</i>
4. December 21 (Wed)	January 8 (Sun) / Snow date 15 (Sun)	
5. February 1 (Wed)	February 17 (Fri) / Snow date 19 (Sun)	
6. March 8 (Wed)	March 23 (Thu)	<i>Livestream to be confirmed</i>
7. March 8 (Wed)	March 24 (Fri)	<i>Livestream to be confirmed</i>
8. March 8 (Wed)	March 25 (Sat)	
9. March 8 (Wed)	March 26 (Sun)	
10. March 8 (Wed)	March 27 (Mon)	<i>Livestream to be confirmed</i>
11. April 19 (Wed)	May 5 (Fri)	
12. May 3 (Wed)	May 20 (Sat)	<i>No Livestream</i>